

Chicken Pie Diner

14727 Pomerado Rd
Poway, CA 92064
(858) 748-2445

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To Whom it may concern,

We have worked with Luca Arizzi of Arizzi Business Consulting for the last 3 months. He has addressed areas that was specific to our customer base and operation. More bang for our advertising dollar by doing more targeted promos within the community and other businesses in our shopping center. His observations are timely and make sense. Operationally, we have cut hours with no impact to customer service. Also, food cost and plate cost analysis have reduced waste and improved consistency with our cooks.

I recommend Luca to any business looking to get common sense analysis, ideas and suggestions to improve profitability. It was a good investment that will pay dividends for years to come.

Sincerely,

Arthur Pearl
Owner, Chicken Pie Diner